



GeekWire

MEDIA KIT

GeekWire is a *fast-growing* national technology news site with strong roots in the **Pacific Northwest** and a large audience of **LOYAL**, tech-savvy readers around the *globe*.



GeekWire **INFORMS,**
entertains, connects
and inspires the
SMARTEST PEOPLE
on the planet.

JOHN COOK, CO-FOUNDER

The longest-serving and most-followed journalist on the Pacific Northwest tech startup beat. A veteran reporter who loves scoops and a good soccer match.

JONATHAN SPOSATO, CHAIRMAN

Serial startup founder, CEO of the PicMonkey photo editing site and investor in companies including Pokitdok, EveryMove and Vizify. By far the snazziest dresser on the GeekWire team.

TODD BISHOP, CO-FOUNDER

Longtime tech reporter who covers national technology trends and key developments at companies including Amazon, Microsoft, Google, and Apple.

GeekWire is one of the top tech news sites in the country, breaking news and delivering unique insights about the people and companies reshaping the future of software, apps, cloud services and devices. But our coverage is about more than cutting-edge technology. GeekWire reporters explore and explain the issues changing the way people work and live in the Seattle region and around the world.

KEY COVERAGE AREAS		
Software	Government	Apple
E-commerce	Microsoft	Art
Artificial Intelligence	Science	Law
Amazon	Aerospace	Transportation
Games	Startups	Google
Virtual Reality	Sports Tech	Geek Life
Cloud Tech	Life Sciences	Apps
Mobile	Real Estate	and much more



GeekWire co-founders John Cook and Todd Bishop interview T-Mobile CEO John Legere.



GeekWire sports technology reporter Taylor Soper interviews Shaquille O'Neal.



GeekWire aerospace and science editor Alan Boyle interviews Jeff Bezos. (Credit: Tom Kimmell Photography/Courtesy of the Space Foundation.)

HOW WE DO THIS

WEBSITE

MONTHLY PAGEVIEWS

2,061,715

MONTHLY UNIQUE VISITORS

1,703,096

PODCASTS

MONTHLY DOWNLOADS

38,000+

WEEKLY PARTNERSHIP
WITH KIRO RADIO

NEWSLETTERS

Sent Daily

SUBSCRIBERS

27,952

GeekWire Space & Science Weekly
GeekWire Sports Weekly
GeekWire Cloud Tech Weekly

EVENTS

EIGHT ANNUAL EVENTS

OVER 4,500 ANNUAL GUESTS

MEETUPS & PRIVATE EVENTS

SOCIAL MEDIA

SOCIAL FOLLOWING

190,164

110,923
Facebook Followers



68,000
Twitter Followers



1,078
Instagram Followers



10,163
LinkedIn Followers

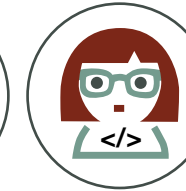
GEEKWIRE READERS ARE YOUNG, WEALTHY AND SMART URBAN DWELLERS

DIVERSE

62% Male

38% Female

60% of readers are 25-45



EDUCATED

65% College

35% Graduate Degree/Doctorate

12% Have a patent



LEADERS & INFLUENCERS

13% Founder/CEO

14% C Level Executives

29% Product, Program Operations Management

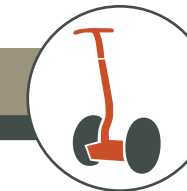
28% Developer, Designer, Engineer, Technician



ON THE MOVE

14% Actively looking for new job

48% Open to Opportunities



AFFLUENT



10% Household income \$500K+

28% Household income \$150K - \$300K

62% Household income \$100K+ or more

74% Have wealth management strategy

24% Have net worth of \$1M or more

CORPORATE DECISION MAKERS



50% Make purchasing decisions for their company

24% Get help from an Insurance Professional

33% Employ an Accounting Firm

39% Employ a Law Firm

HOME OWNERS



69% Own home

22% Own second home, vacation home, investment property

70% Own home valued up to \$1M

31% Rent

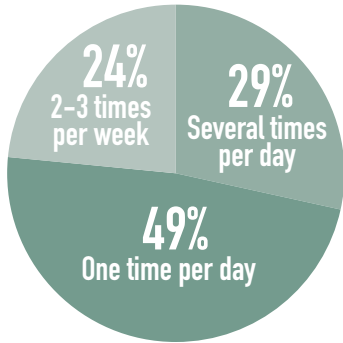
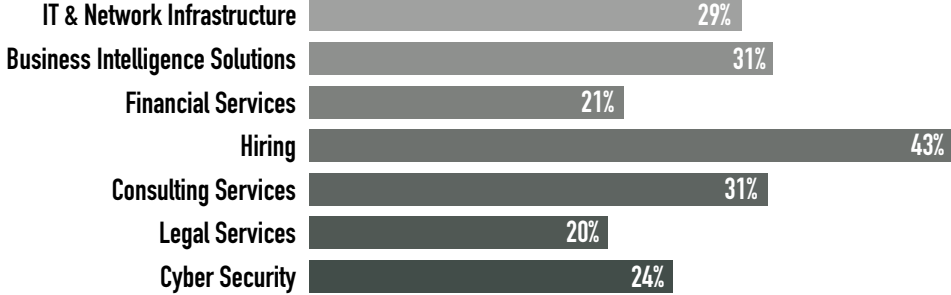
:: WHO WE REACH ::

SIZE OF COMPANY



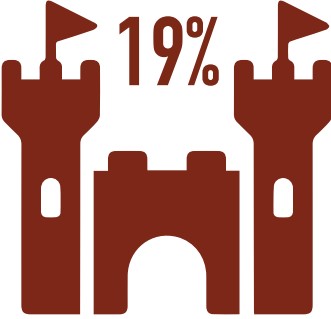
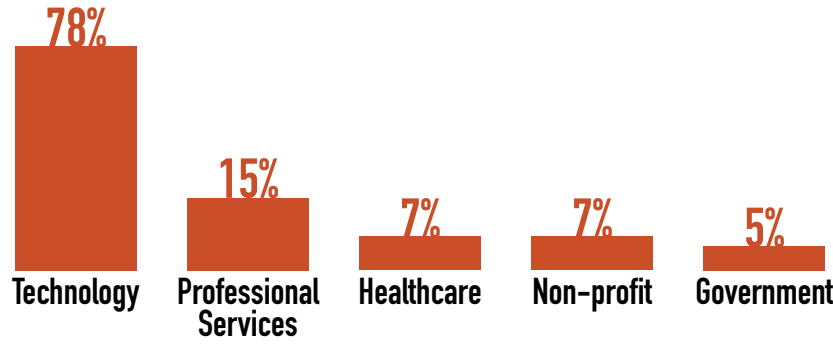
THEY LOVE THEIR DAILY SCREEN TIME

MAKES PURCHASING DECISIONS FOR COMPANY



HOW OFTEN THEY READ GEEKWIRE

TOP INDUSTRIES WE REACH

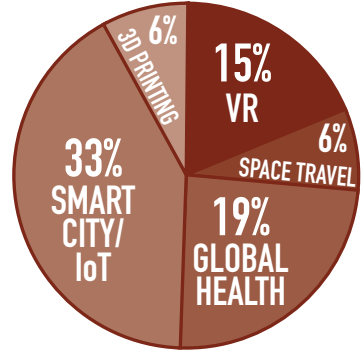


Spend their weekend cuddled up watching John Snow and Khalessi.

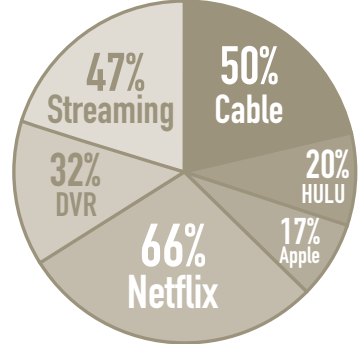
THEY LOVE GAME OF THRONES

:: WHO WE REACH ::

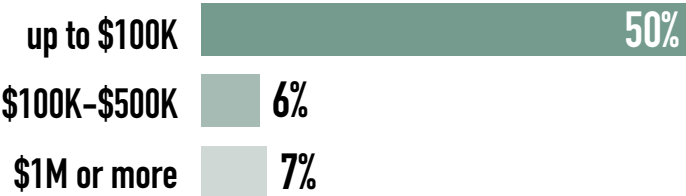
THEY THINK THESE ARE THE MOST IMPORTANT TECH TRENDS IN THE NEXT 5 YEARS



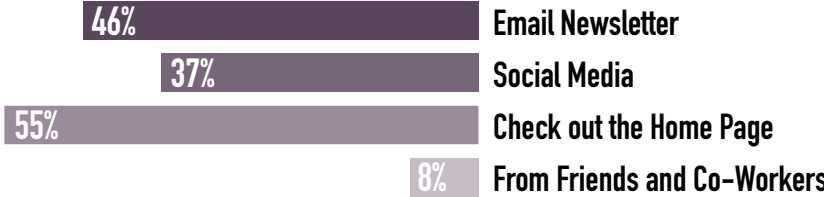
THEY LOVE THEIR MEDIA



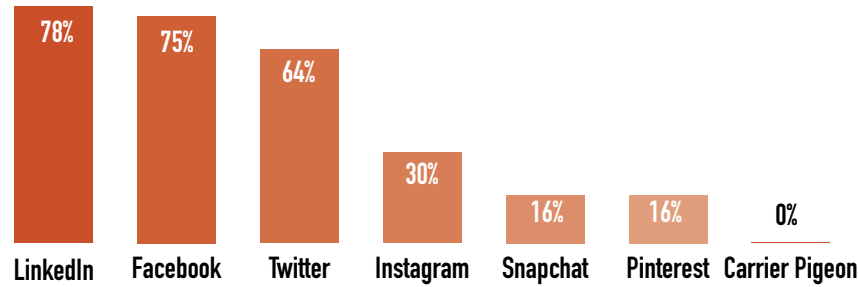
THEY PLAN TO SPEND ON COMPANY TECHNOLOGY PRODUCTS



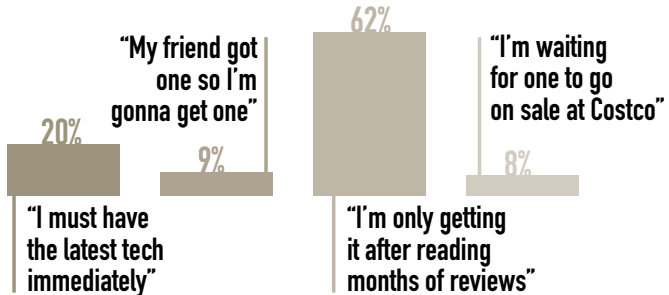
HOW THEY TRACK OUR STUFF



THEY ARE SOCIALLY ENGAGED



TECH ADOPTION STYLE



GeekWire readers plan to spend their money on cool stuff in the next 12 months



26%

Shopping for a new home



83%

Will spend up to \$10,000 on travel



48%

Plan to buy a new vehicle



34%

Will spend \$10,000+ on home improvements



18%

Plan to buy home furnishings



16%

Will spend \$10,000 or more on travel



15%

In the market for a sweet new bicycle



31%

Will spend \$5,000 or more on clothing and fashion accessories



34%

Will purchase a new computer



26%

Will purchase a new tablet



45%

Will buy a new smartphone



51%

Will spend \$5,000 or more on technology for personal use

GeekWire readers are active, on the go consumers that are in it for the experience



39% Attend Symphony, Opera, Theatre, Ballet



77% Go to the movies



56% Participate in nightlife or bar



47% Will take up to 4 trips annually for leisure



43% Are participating in continued education



43% Enjoy professional sporting events (Go Hawks! Go Sounders! Go Mariners!)



57% Frequent art museums or galleries



49% Will take up to 4 trips annually for business



33% Enjoy hiking



38% Participate in Charity Events



58% Enjoy live music



63% Enjoy Community Festivals

:: ADVERTISING PLACEMENTS – WEB + MOBILE ::



728 x 90 Leaderboard 7 days, 20% Share of Voice
Includes: **320 x 50 Mobile Leaderboard** **Rate: \$----/week**

300 x 600 Premium Right Hand Rail 7 days, 20% Share of Voice
Includes: **300 x 250 Mobile** **Rate: \$----/week**

:: ADVERTISING PLACEMENTS – WEB + MOBILE ::



970 x 250 Billboard Position 1 7 days, 20% Share of Voice
Includes: **300 x 250 Premium Mobile** **Rate: \$----/week**

970 x 250 Billboard Position 2 7 days, 20% Share of Voice
Desktop Only **Rate: \$----/week**



300 x 250 Left Hand Rail 7 days, 50% Share of Voice
Desktop Only **Rate: \$----/week**

"WOW! Talk about being impressed with results. Not long after these two separate test campaigns, we signed an annual contract."

- **Christine Wood**
Director of Marketing Seattle Symphony

"Sponsoring GeekWire is like having an instant connection with the fastest growing companies in Seattle plus those watching them."

- **Jeff Dance,**
CEO of Fresh Consulting



300 x 250 Storyboard 7 days, 20% Share of Voice
Includes: **300 x 250 Mobile** **Rate: \$----/week**

LOOKING FOR A MARKETING PLAN WITH A BIG IMPACT?

GeekWire Underwriting projects might be right for your brand!

Custom underwriting sponsorships allow your brand to be associated with a specific content channel on GeekWire, strengthening your company's position in areas such as aerospace, gaming, life sciences, artificial intelligence, sports tech and more. Underwriting sponsors receive both exclusive branding on the GeekWire content channel, as well as the presenting sponsorship of a one-day conference in the specified content area.

Custom underwriting agreements include presenting sponsor branding on digital content, regular (over 15 per month at minimum) posts in the channel, and presentation of a custom event within the topic area of choice.

Channel sponsorships include:

- Branded category bar above each article
- Exclusive above-the-fold display ads on each article page
- Custom sponsor post in the footer of each article with custom links
- Branding on the category page
- Title sponsorship of a custom event related to the channel
- Listing as a channel sponsor on the GeekWire navigation bar and homepage
- Branding on all related channel materials

Pricing starts at \$-----.



"Sponsoring a channel includes the title sponsorship of a custom GeekWire event related to the channel"

GeekWire's Cloud Tech channel, presented by Salesforce

Salesforce wanted to broaden awareness among business leaders and developers of their product offerings beyond an enterprise sales operations tool to a full API and mobile-first, cloud computing platform.

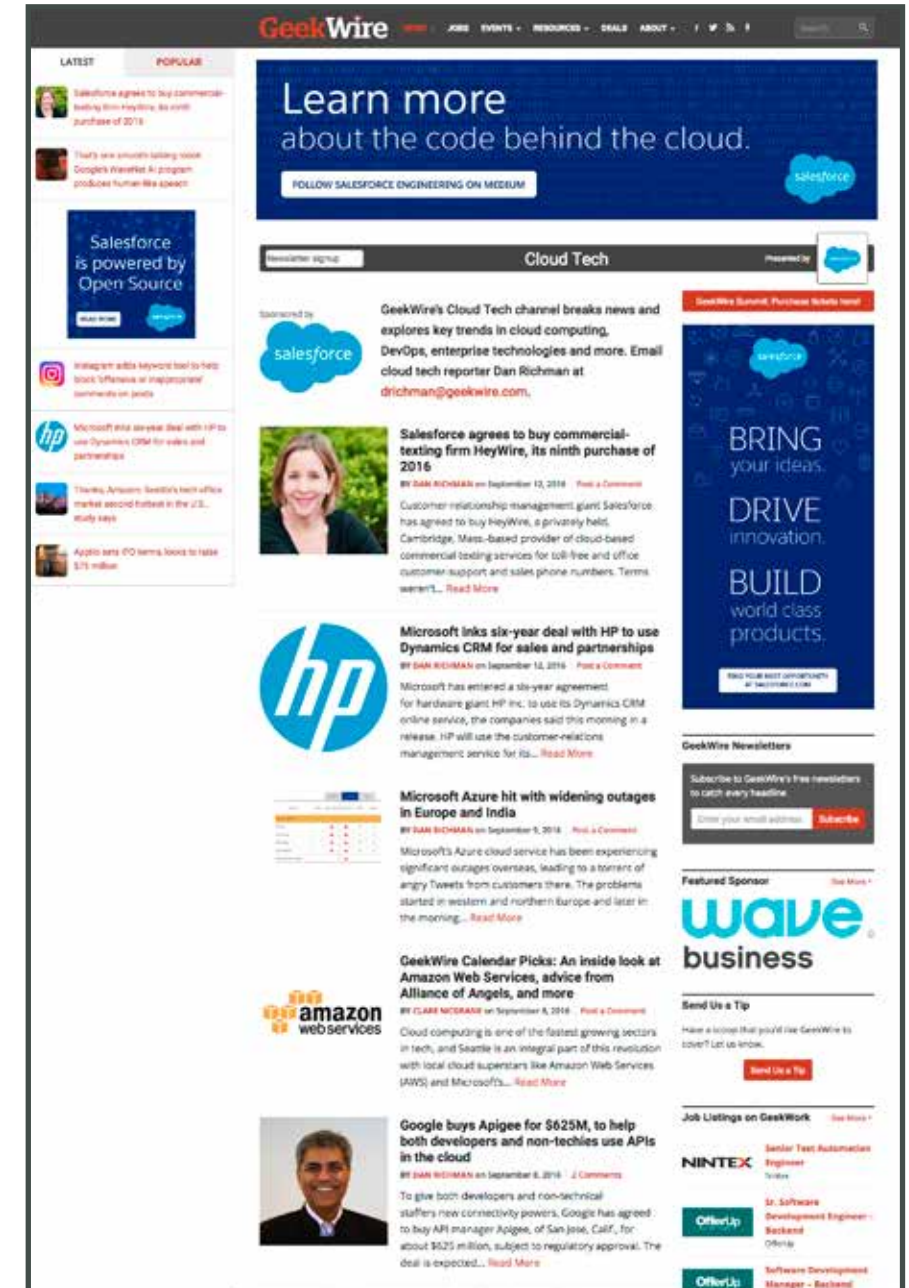
THE RESULT

GeekWire Underwriting provided the perfect opportunity for establishing thought leadership, targeted reach, and high frequency in content area custom built for Salesforce.

We established a year-long series of in-depth reports on cloud technology, underwritten by Salesforce, focusing on breaking news and exploring key trends in cloud computing, DevOps, enterprise technologies and more.

Launched in 2016, GeekWire's full-time Cloud Tech reporter published over 150 articles in the first three months following the launch of this niche channel.

Each article exclusively displays Salesforce's branding above the fold and includes a custom sponsored post. As the channel sponsor, Salesforce is also the presenting sponsor of the inaugural GeekWire Cloud Tech Summit.



ONLINE ADVERTISING OPTIONS

Ads run at 20% share of voice from Monday - Sunday

LEADERBOARD (728 x 90, 320 x 50 Mobile) \$---/week

BILLBOARD POSITION ONE (970 x 250, 300 x 250 Mobile) \$---/week

PREMIUM RIGHT RAIL (300 x 600, 300 x 250 Mobile) \$---/week

STORY BOARD (300 x 250, 300 x 250 Mobile) \$---/week

BILLBOARD POSITION TWO (970 x 250) \$---/week

Desktop Only Ads run at 50% share of voice from Monday - Sunday

LEFT HAND RAIL (300 x 250) \$---/week

Desktop Only Ads run at 100% share of voice from Monday - Sunday

GEEKWORK MODULE (300 x 250) \$---/week

CALENDAR (300 x 250) \$---/week

NEWSLETTERS

E-NEWSLETTER SPONSORED POST \$---

E-NEWSLETTER PREMIUM HEADER \$---

BANNER 1 POSITION (415 x 100) \$---/week

BANNER 2 POSITION (415 x 100) \$---/week

Runs each day for one week, Monday - Sunday

SPONSORED POSTS & ADVERTORIALS

SPONSORED POST \$---

Runs in the 3rd editorial spot for 2 days, in the sponsor footer for 12 days

ADVERTORIAL SPONSORED POST \$---

Original content provided by sponsor and hosted on GeekWire, promoted via sponsored post



GEEKWIRE STARTUP DAY

This day-long entrepreneurial bootcamp features successful startup leaders offering lessons from the trenches in a series of talks focusing on different aspects of the startup journey — from founding to funding to failing. The event attracts a wide variety of budding entrepreneurs, many of whom go on to found successful companies. A fun and inspirational event for startups of all sizes!

ATTENDANCE : 600+



GeekWire STARTUP DAY

Join us for GeekWire's "bootcamp" for entrepreneurs.

Brand yourselves to 600+ early-stage startup attendees and serial entrepreneur CEOs coming to teach the how-to's of startups. Hiring? Connect with startup minded developers. Off-stage, the Demo Zone features 20 young companies perfecting their pitches while the Resource Center connects experienced service providers with Seattle's startup community.

This event is a great opportunity for:



RECRUITING



LEAD GENERATION



COMMUNITY



VIP ACCESS

PRESENTING SPONSOR - \$-----

Includes naming rights, representative onstage during Opening Remarks, premium branding at venue, and 15 tickets to the event.

ISOLD!

VIP LUNCH - \$----- – Host a 25 person VIP lunch with three seats at the table, 8 tickets to the event and premium branding in venue.

ISOLD!

All sponsorship levels include logo on event page, event collateral, editorial content, and event presentations.

GOLD LEVEL - \$-----

All gold sponsorships include 6 tickets to Startup Day

- Keynote Introduction sponsor (3 available)
- Lunch sponsor
- Startup Demo Zone Competition sponsor
- Demo Zone People's Choice sponsor
- Photo Booth sponsor
- Happy Hour sponsor

SILVER LEVEL - \$-----

All silver sponsorships include 4 tickets to Startup Day

- Table sponsor
- Startup Resource Center sponsor (3 available)
- Coffee sponsor
- Afternoon break sponsor

SUPPORTING LEVEL - \$-----

All supporting sponsorships include 2 tickets to Startup Day

- Name Badge sponsor
- Furniture sponsor
- Scholarship sponsor
- School Supplies sponsor
- Exhibitor sponsor

Cloud Tech Summit

The inaugural GeekWire Cloud Tech Summit will encapsulate the cloud computing's growing importance in reshaping the tech industry as we know it. The Seattle area is the epicenter of this change, and this inaugural conference will showcase the cutting-edge trends and ideas that are transforming business. Hear from industry leaders, and make connections with others in this fast-moving corner of the tech world.

ATTENDANCE : 350



Join the conversation about the future of cloud technology.

Cloud technology is one of the most dynamic, rapidly growing and important areas of the tech industry, and GeekWire has a front-row seat for the revolution. Not only for people shaping the cloud industry, the Cloud Tech Summit is also for people seeking to understand the major cloud trends reshaping their own lives and businesses.

This event is a great opportunity for:



BRANDING



LEAD GENERATION



VIP ACCESS



RECRUITING

Presenting Sponsor - \$-----

Includes naming rights, keynote introduction, exhibitor table, premium branding at venue, VIP lunch and dinner access, and 10 tickets to the event.

AFTER PARTY SPONSOR - \$----- – Host the official GeekWire Cloud Tech Summit After Party, premier branding and insert, complimentary food and drinks, DJ sponsorships, and 6 tickets to the event.

All sponsorship levels include logo on event page, event collateral, editorial content, and event presentations.

GOLD LEVEL - \$-----

- All gold sponsorships include 4 tickets
- Keynote or Panel Introduction sponsor
 - VIP Lunch sponsor
 - VIP Dinner sponsor
 - Opening Night Party Sponsor

SILVER LEVEL - \$-----

- All silver sponsorships include 3 tickets
- Lunchsponsor
 - Wifi sponsor
 - Registration sponsor
 - Photo Booth sponsor
 - Coffee break sponsor
 - Afternoon break sponsor
 - Expo Lounge sponsor
 - Welcome refreshments/breakfast sponsor

SUPPORTING LEVEL - \$-----

- All supporting sponsorships include 2 tickets
- Name Badge sponsor
 - Furniture sponsor
 - Water Station sponsor
 - Scholarship sponsor

EXHIBITOR BOOTH - \$-----

- Booth space at the Cloud Tech Summit venue
- Opportunity to hand out promotional material
- 1 pass to the Cloud Tech Summit

GEEKWIRE BASH

The most unique and fun event on the Seattle tech calendar — featuring a hotly contested ping-pong and foosball tournaments, as well as beer pong, a classic video game arcade and much more in the middle of a giant party. Brings together a broad cross-section of the tech community, including many developers and engineers, competing for glory and corporate pride in the tech industry's official pastimes.

ATTENDANCE : 1500

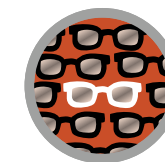


Be part of the biggest tech party Seattle's ever seen!

Looking to hire an engineer? Want your brand to make a splash? Developers, startups, and tech enthusiasts flock to our Bash. Why? Ping Pong baby...and dodgeball,

sumo wrestling, beer pong, arcade games, and more... Join us and over 1500 of our closest techie friends at this one-of-a-kind tech event.

This event is a great opportunity for:



:: RECRUITING ::



:: BRANDING ::



:: COMMUNITY ::

PRESENTING SPONSOR - \$-----

Includes naming rights, championships ping pong table sponsorship, one bracket sponsorship, VIP viewing experience, premium branding at venue, 15 GA tickets and 3 tournament tickets to the event.

All sponsorship levels include logo on event page, event collateral, editorial content, and event presentations.

GOLD LEVEL - \$-----

- All gold sponsorships include 8 GA tickets
- Ping Pong Bracket sponsor (3 available)
 - Dodgeball Tournament sponsor
 - Customized Attraction sponsor
 - Video Game Zone sponsor
 - Beer Pong Zone sponsor
 - Golden Ping Pong Scavenger Hunt sponsor
 - Bar Sponsor
 - Foosball sponsor
 - Ping Pong Open Play sponsor
 - Photo Booth sponsor

SILVER LEVEL - \$-----

- All silver sponsorships include 6 GA tickets
- Ping Pong Table sponsor
 - VIP Luxury Box sponsor
 - Water Station sponsor
 - Parting Gift sponsor

SUPPORTING LEVEL - \$-----

- All supporting sponsorships include 4 GA tickets
- Coat Check sponsor
 - Dessert sponsor
 - Table sponsor
 - Name Badge sponsor
 - Prize sponsor
 - Parting gift sponsor

GEEKWIRE AWARDS

GeekWire rolls out the red carpet each year in Seattle to honor the top innovators, entrepreneurs, startups and do-gooder geeks, as nominated and chosen by the GeekWire community. More than 900 people attend this fun event cheering on their colleagues and executives.

ATTENDANCE : 900



The "Oscars" of Pacific Northwest tech. This is the grandest tech awards party of them all. Showcase your brand alongside the Startup of the Year, App of the Year, Deal of the Year, and more. Over 900 tech industry leaders come together to celebrate the best in Pacific Northwest tech. Executives and decision makers on stage and off, don't miss out on this big night.

This event is a great opportunity for:



BRANDING



COMMUNITY



VIP ACCESS

PRESENTING SPONSOR - \$-----

Includes naming rights, VIP viewing lounge with custom cocktail, an Awards category sponsorship, premium branding at venue, and 15 tickets to the event.

VIP WELCOME PARTY - \$----- - Branded reception, opportunity to toast the VIP audience, signage near entrance, 8 tickets to the event.

All sponsorship levels include logo on event page, event collateral, editorial content, and event presentations.

GOLD LEVEL - \$-----

- All gold sponsorships include 6 tickets
- Award category sponsor (13 available)
 - Bar sponsor (3 available)
 - Red Carpet sponsor
 - Photo Booth sponsor
 - After Party sponsor

SILVER LEVEL - \$-----

- All silver sponsorships include 4 tickets
- Retail Table sponsor
 - Welcome Drink sponsor
 - Beer sponsor
 - Drink Coaster sponsor

SUPPORTING LEVEL - \$-----

- All supporting sponsorships include 2 tickets
- Parting Gift sponsor
 - Name Badge sponsor
 - Table sponsor
 - Videography sponsor
 - Coat Check sponsor

GEEKWIRE SPORTS TECH SUMMIT

Bringing together professionals, investors, entrepreneurs and fans in sports and technology, the GeekWire Sports Tech Summit is a full day immersive and interactive summit focused on learning, networking and idea exchange. Attendees will hear from industry leaders and visionaries about advances in sports technology and innovation that are driving the industry and enhancing the overall fan experience

ESTIMATED ATTENDANCE : 300+



Technology is changing the way we play, watch and consume sports content – and this is just the beginning.

This informative, action-packed event covers data

science, sports marketing, virtual reality, wearables and more. From evening cocktail receptions, fireside chats, interactive panels, live demos, to rooftop parties, it doesn't get any more exciting. Don't miss a moment of the action with 350 industry exes and geeky sports fans for this sports-focused conference.

This event is a great opportunity for:



BRANDING



LEAD GENERATION



VIP ACCESS

PRESENTING SPONSOR - \$-----

Includes naming rights, keynote introduction, exhibitor table, premium branding at venue, VIP lunch and dinner access and 10 tickets to the event.

All sponsorship levels include logo on event page, event collateral, editorial content, and event presentations.

VIP WELCOME DINNER - \$----- - Host a VIP dinner for speakers and VIPs the night before the conference, premium branding at the venue, with a table and branding at the main conference. Includes 6 tickets to the event.

GOLD LEVEL - \$-----

All gold sponsorships include 4 tickets

- Opening Night Party Sponsor
- Keynote or Panel Introduction sponsor (5 available)
- VIP Lunch sponsor
- VIP Dinner sponsor
- Sports Tech Summit video lounge sponsor

SILVER LEVEL - \$-----

All silver sponsorships include 2 tickets

- Exhibitor sponsor
- Welcome refreshments/breakfast sponsor
- Coffee break sponsor
- Lunch sponsor
- Photo Booth sponsor
- Name Badge sponsor
- Afternoon break sponsor

GEEKWIRE SUMMIT

The GeekWire Summit in Seattle, is one of the country's premier technology conferences, bringing together innovators, entrepreneurs, business executives and tech leaders to explore the future of the innovation economy. An immersive two-day conference, the Summit features on-stage Q&As, insightful talks, fun cocktail parties and interactive product demos by leaders in tech, science and business. Past speakers have included T-Mobile CEO John Legere, software pioneer Ray Ozzie, venture capitalist Bill Gurley, Senator Maria Cantwell, Nike COO Eric Sprunk, and many more.

ESTIMATED ATTENDANCE : 800



Exploring the future of the innovation economy.

GeekWire's two-day signature event shares the "state of the union" of technology today. Our 800+ audience is made up of CEOs, CMOs, CTOs, CIOs, company founders, and industry execs from the Pacific Northwest and abroad. If this is the

audience you want your message to reach, DO NOT miss this event.

This event is a great opportunity for:



BRANDING



LEAD GENERATION



COMMUNITY



VIP ACCESS

PRESENTING SPONSOR - \$-----

Includes naming rights, keynote introduction, Greenroom gifts, premium branding in main lobby, and 20 tickets to the event.

AFTER PARTY SPONSOR - \$----- – Host the official GeekWire Summit After Party, premier branding and insert, complimentary food and drinks, DJ sponsorships, and 6 tickets to the event.

All sponsorship levels include logo on event page, event collateral, editorial content, and event presentations.

GOLD LEVEL - \$-----

All gold sponsorships include 4 tickets

- Keynote Introduction sponsor (10 available)
- Registration sponsor
- Welcome Party sponsor
- VIP lunch sponsor (2 available)
- Lunch speaker sponsor (2 available)
- Breakfast sponsor
- Lunchbox sponsor
- VIP Dinner sponsor (2 available)

SILVER LEVEL - \$-----

All silver sponsorships include 3 tickets

- Expo Lounge sponsor
- Mural sponsor
- WiFi sponsor
- Panel Introduction sponsor (8 available)
- Photo Booth sponsor
- Aftersnoon refreshments sponsor

SUPPORTING LEVEL - \$-----

All supporting sponsorships include 2 tickets

- Welcome sponsor
- Welcome Refreshments sponsor
- Water Station sponsor
- Name Badge sponsor
- Scholarship sponsor
- Exhibitor space (12 available)

GEEKWIRE GALA

Make our gala your holiday party! Bring old friends, your colleagues — and yes, your significant or insignificant others — and enjoy an evening of conversation, tasty treats and festive cocktails. We'll also celebrate the region's vibrant tech community, support non-profit groups, recognize GeekWire's Newsmakers of the Year and unveil The Seattle 10, our list of the 10 most promising startup companies in the region who'll display their business concepts on giant cocktail napkins.

ESTIMATED ATTENDANCE : 1,000



DECEMBER



The geekiest holiday party of the year!

Dress up and hit the dance floor with us and a thousand of our closest techie friends. The Gala is all about eating, drinking, dancing, and an all-around good time. We'll celebrate the newsmakers of

the year and make a toast to tech at the event the industry calls its holiday party.

This event is a great opportunity for:



BRANDING



COMMUNITY



VIP ACCESS

PRESENTING SPONSOR - \$-----

Includes naming rights, representative onstage to co-introduce Newsmakers of the Year, premium branding at venue, and 10 tickets to the event.

VIP HAPPY HOUR SPONSOR - \$----- – Unique reception for up to 75 tech CEOs and GeekWire VIPs held before the Gala, branding at venue and 10 tickets to the event.

All sponsorship levels include logo on event page, event collateral, editorial content, and event presentations.

GOLD LEVEL - \$-----

All gold sponsorships include 6 tickets

- Bar sponsor (3 available)
- Ice Sculpture sponsor
- After Party sponsor
- Photo Booth sponsor
- Beer/Wine/Liquor sponsor (3 available)
- Music & DJ sponsor
- Dessert sponsor
- Networking Lounge sponsor (2 available)

SILVER LEVEL - \$-----

All silver sponsorships include 4 tickets

- Seattle 10 sponsor
- Branded Cocktail Napkin sponsor
- Welcome sponsor

SUPPORTING LEVEL - \$-----

All supporting sponsorships include 2 tickets

- Caricaturist sponsor
- Name Badge sponsor
- Parting Gift sponsor
- Coffee & Tea Station sponsor
- Coat Check sponsor

:: GEEKWIRE MEETUPS & PRIVATE EVENTS ::

GEEKWIRE MEETUPS

These casual gatherings, held three times a year, include GeekWire Trivia Night, GeekWire Sounders Day and GeekWire Game Night. These events are popular with developers, engineers, designers and other tech workers and leaders.



PRIVATE EVENTS

GeekWire's private events include intimate VIP dinners that bring together experts in fields such as virtual reality, the internet of things, sports tech, aerospace, and more.



GEEKWIRE SOUNDERS DAY

Join us for a pre-game tailgate on the wonderful rooftop deck of EMC/Isilon — a short walk from CenturyLink field in Pioneer Square — before the Seattle Sounders match. We've reserved a big block of seats, so make sure to bring your yelling voice and cheer on our Sounders. Food and beverages will be provided at the pre-game meetup by EMC/Isilon, our title sponsor of Seattle's best tailgate party.

